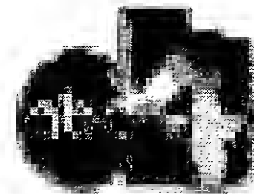


# ORDER



**Orders**  
**Order / Rev:** 64315  
**Alt Order #:**  
**Product Desc:** ESTIMATE 12440  
**Estimate:** 12440  
**Flight Dates:** 10/22/12 - 10/28/12  
**Original Date / Rev:** 10/08/12 / 10/08/12  
**Order Type:** CIA - O

**KTVX-TV**

**Primary AE:** Office Accounts  
**Sales Office:** SLC  
**Sales Region:** Local

**Agency Name:** Media Strategies & Research  
**Buying Contact:**  
**Billing Contact:**  
 1580 Lincoln Street  
 Denver, CO 80203

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Matheson for Congress 2012  
**Demographic:** HH  
**Product Codes:** US Congress  
**Priority:** P-3  
**Revenue Codes:** AGY, POL-CAND, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	14	\$3,570.00	\$3,034.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	14	\$3,570.00	\$3,034.50	0.00
<b>Totals</b>	<b>14</b>	<b>\$3,570.00</b>	<b>\$3,034.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Office Accounts			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	10/23/12	10/26/12	M-F 6a-630a GMU M-F 6a-630a GMU	CM	6a-630a	-1--1--	:30	2	\$95.00	P-3	0.00	NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-1--1--		2				\$95.00		0.00			
E 2	KTVX	10/25/12	10/25/12	M-F 630a-7a GMU M-F 630a-7a GMU	CM	630a-7a	---T---	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---		1				\$130.00		0.00			
E 3	KTVX	10/23/12	10/26/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	-1--1--	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-1--1--		2				\$250.00		0.00			
E 4	KTVX	10/22/12	10/26/12	ABC4 News at 4p ABC4 News at 4p	CM	4p-430p	1---1--	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	1---1--		2				\$250.00		0.00			
E 5	KTVX	10/23/12	10/25/12	ABC4 News at 430p ABC4 News at 430p	CM	430p-5p	-1-1---	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-1-1---		2				\$250.00		0.00			
E 6	KTVX	10/22/12	10/22/12	ABC4 News at 5p ABC4 News at 5p	CM	5p-530p	1-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	1-----		1				\$250.00		0.00			

Order / Rev: 64315  
Alt Order #:  
Flight Dates: 10/22/12 - 10/28/12

Advertiser: Matheson for Congress 2012  
Product Desc: ESTIMATE 12440  
Estimate: 12440  
KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KTVX	10/27/12	10/27/12	ABC4 News at 10pm SaCM Sa 10p-1030p		10p-1030p	-----1-	:30	1	\$325.00	P-3	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----1-		1			\$325.00			0.00			
E 8	KTVX	10/24/12	10/24/12	ABC4 News at 10pm M-EM M-F 10p-1036p		10p-1036p	--1----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	--1----		1			\$550.00			0.00			
E 9	KTVX	10/24/12	10/24/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	--W----	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	--W----		1			\$125.00			0.00			
E 10	KTVX	10/28/12	10/28/12	ABC4 News at 10pm SuCM Su 10p-1030p		10p-1030p	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1			\$500.00			0.00			
Totals														14	\$3,570.00